

CEON CHEMICAL COMPANY

PRODUCT PRESENTATION

Document Code	CEON-PRES-11-R02	Revision	Rev. 02
Product	PHARMAROOT	Issue Date	13 July 2026
Source	CEON Products Catalogue p. 18	Status	Website Publication Copy

Product Overview

Plant growth regulator

Commercial Positioning

Designed to support root strength, root elongation, plant establishment and productive growth. Provides a wide application window and supports crop profitability.

Guaranteed Analysis

Parameter	Specification	Analysis Method
6-Benzyl Adenine (6-BA)	4% w/w	HPLC-UV validated active-substance method
Gibberellic Acid (GA3)	2% w/w	HPLC-UV validated active-substance method

Target Crops and Use Areas

Grapes, strawberries, fruit trees and vegetables.

Application Guidance

Soil: grapes and fruit trees 50 ml/da; strawberry 30-40 ml/da; vegetables 40-50 ml/da. Foliar: generally 15-20 ml per 100 L water.

Available Packaging

50 ml, 250 ml, 500 ml, 1 L, 5 L

Document Control

This publication copy is aligned with the corresponding TDS and COA specification table.