



CEON CHEMICAL COMPANY

PRODUCT PRESENTATION

Document Code	CEON-PRES-16-R02	Revision	Rev. 02
Product	LIBRATUM 7-7-7	Issue Date	13 July 2026
Source	CEON Products Catalogue p. 24	Status	Website Publication Copy

Product Overview

Liquid NPK fertiliser

Commercial Positioning

Balanced 7-7-7 liquid nutrition with humic acid for general crop growth, root-zone activity, nutrient availability and soil support.

Guaranteed Analysis

Parameter	Specification	Analysis Method
Total Nitrogen (N)	7% w/v	Validated nitrogen determination (Kjeldahl / distillation / spectrophotometric, as applicable)
Urea Nitrogen (NH ₂ -N)	7% w/v	Validated nitrogen determination (Kjeldahl / distillation / spectrophotometric, as applicable)
Water-soluble Phosphorus Pentoxide (P ₂ O ₅)	7% w/v	ICP-OES after appropriate extraction
Water-soluble Potassium Oxide (K ₂ O)	7% w/v	ICP-OES after appropriate extraction
Humic Acid	10% w/v	Gravimetric/spectrophotometric humic-substance method

Target Crops and Use Areas

A broad range of horticultural, field and ornamental crops.

Application Guidance

Use through soil or foliar application according to crop requirements and the catalogue table.

Available Packaging

1 L, 5 L, 10 L, 20 L

Document Control

This publication copy is aligned with the corresponding TDS and COA specification table.